

Sadanand Hande

Lead UX UI Designer - HCI | AI Integrated systems

Email ID: sadanandhande@gmail.com | **Mobile:** +91 97676 89111 | **Experience:** 12 Years

[LinkedIn Profile](#) | [Portfolio](#) | [Certified - Google UX Design](#)

Summary

Lead UX/UI Designer with 12 years of experience driving human-centered product design across mobile, web, and emerging tech platforms. Proven expertise in end-to-end design strategy—from research to execution—for Fortune 500 brands like TATA Motors, FirstCry, and Lego. Skilled in designing for complex systems including AI-driven interfaces, real-time feedback platforms, and wearable ecosystems. Adept in collaborating with cross-functional teams to transform insights into seamless user experience.

Key Skills

User-Centered Design (UCD), HCI & UX Strategy.

AI-Integrated Design – Predictive UX, real-time feedback, machine learning interfaces.

Wireframing & Prototyping – Figma, Adobe XD, Sketch, Balsamiq.

User Research & Usability Testing.

Design Systems & UI Components – Material UI, Bootstrap.

Visual Design & Motion – Photoshop, Illustrator, After Effects, Framer.

Front-End Development – HTML5, CSS3, JavaScript, Outsystems.

Cross-Platform Design – Responsive Web, Mobile, Web Apps.

Agile leader skilled in cross-functional collaboration, team management, and stakeholder alignment

Professional Experience

1). Freelancer & UX Consultant

Senior UX Designer | 03/2024 – Present

- Deliver end-to-end UX/UI solutions for diverse clients, aligning with industry trends.
- Optimize workflows using Figma, Framer, and Adobe XD for scalable designs.

2). S A Tech Software Pvt Ltd

Senior UX UI Designer | 09/2022 – 02/2024

- Led user research initiatives, improving user satisfaction by 30% for clients like Tata Motors and ABB.
- Built a shared component library of Figma, cutting design debt by 40% and speeding up prototyping by 25%.

3). Freelancing & Professional Development

UX UI Designer | 05/2022 – 09/2022

- Executed end-to-end design for clients across education, automotive, and retail sectors.
- Enhanced product usability by conducting heuristic evaluations and usability tests.

4). Firstcry - Brainbees Solution Pvt. Ltd.

UX UI Designer | 12/2020 – 05/2022

- Redesigned e-commerce platforms (web/mobile), resolving pain points like slow load times and navigation complexity.
- Boosted user retention 25% via accessibility enhancements.

5). Headfitted Solution Pvt. Ltd.

UI UX Designer | 02/2014 – 12/2020

- Designed responsive web and mobile interfaces across industries using HTML5, CSS3, Bootstrap.
- Led UX initiatives including prototyping, usability testing, and iterative design reviews.

6). Marathe Infotech Pvt. Ltd.

Web Designer / Visualizer | 06/2013 – 01/2014

- Created industrial websites with focus on responsive layouts and user-friendly interfaces.
- Designed B2B branding & visual identities for targeted campaigns.

Education

Google UX Design Certification (2024)

UX/UI Training Lab Certification (2023)

Diploma in Web 3.0 & Advanced SEO (2013)

BSc, Bachelor of Science (2011).

Projects

- 1). **TATA Motors:** - Streamlined vehicle data visualization and dashboard usability.
- 2). **FirstCry:** - Redesigned app to enhance navigation, reduce friction, and elevate overall UX.
- 3). **Wonder Years:** - Crafted a vibrant and informative site for parents, improving accessibility to key info like admissions and curriculum.
- 4). **Restaurant Industry:** - Developed a clean, responsive website for a cloud kitchen, focusing on ease of ordering and menu navigation.
- 5). **Lego:** - Contributed to interface enhancements focused on improving user engagement for age-based product exploration.
- 6). **Fitness App:** - Wearable Health Concept (Spec Project) – Designed a wearable interface for fitness tracking using voice and gesture controls